



SPONSORSHIP AGREEMENT FORM

Copies of this form may be made for your convenience.

The firm/organization, as identified below, desires to sponsor the conference event listed below. This firm/organization agrees to submit payment of the sponsorship fee by December 15, 2009. Due to advance promotion and timing of conference events, there will be no refunds. Sponsorships are awarded on a first come, first served basis.

1. Business Information

(Print your company name exactly how you would like it to appear on all sponsorship recognition materials)

Company Name: _____

Contact Person and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

EACH OF THE FOLLOWING SPONSORS ARE DECIDED ON A FIRST COME, FIRST SERVED BASIS.

2. Sponsorship Opportunities

Bag Sponsors - *(Limited to 2)* - \$6,000

Platinum Sponsors \$2,500 *(unlimited)* **OR**
In Kind Sponsor *(value of \$2,500 or more)*

- ◆ Full Page B & W Ad in Program Book
- ◆ Conference gift included in the bag indicating sponsorship when people register
- ◆ Signage at the conference
- ◆ Opportunity to sponsor evening event

Gold Sponsors *(unlimited)* - \$1000 **OR**
In Kind Sponsor *(value of \$1,000 or more)*

- ◆ Half Page B & W Ad in program book

Silver Sponsors *(Unlimited)* - \$500

- Please indicate one sponsorship:** Refreshment Break Student Showcase Other (call for info)
- ◆ Quarter Page or Business Card size B & W Ad in Program Book ◆ Signage at the conference

Advertisement artwork is due by Dec. 15, 2009 to ensure inclusion in the program book.

If providing an In Kind sponsorship, please indicate the type of service you will be providing:

All Bag, Platinum, Gold and In Kind (of at least \$1,000 value) sponsors may submit RFPs for conference program sessions.
RFP deadline: 9/30/09

Note: All non-exhibiting sponsors may submit RFPs for conference program sessions except for Silver and In Kind sponsors with a value of less than \$1,000. Those two categories are not eligible. The RFP deadline is 9/30/09.

3. Logo and Advertisement Information (Disks and artwork will not be returned unless requested in writing)

- Enclosed are electronic files of our company logo and program book advertisement in *tif, jpg, eps, pdf or ai* format on a CD or ZIP disk. Call Suzanne Yorty at (717) 540-9551 for other preferred PC compatible file formats. Logo may also be sent via an email attachment to: *syorty@pasbo.org*.
- Enclosed are camera ready black and white or grayscale company logo and advertisement. PETE&C cannot guarantee the level of quality on artwork that is not camera ready.

4. Payment Options

Enclosed is our sponsorship fee: Check (Made payable to PETE&C) Credit Card (**Visa and MasterCard only**)

Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ Authorized Charge Amount: _____

Signature: _____ Date: _____

Return to PETE&C, **2608 Market Place**, Harrisburg, PA 17110. Fax (717) 540-1796. Company logo must be included with the sponsorship form or emailed the same day. Advertisements must be received by **Dec. 15, 2009** to be included in the program book.